

PAST PLATINUM PATRONS OF IEEE ICC:



IEEE ICC 2014 PROMOTIONAL POWER PACKAGES

COMMUNICATIONS: CENTREPOINT OF THE DIGITAL ECONOMY

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

IEEE INTERNATIONAL CONFERENCE
ON COMMUNICATIONS
10-14 JUNE 2014
SYDNEY, AUSTRALIA

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The IEEE International Communications Conference (ICC), the premier event dedicated to the advancement of communication systems worldwide, is committed to fostering the latest technological breakthroughs and business policies surrounding the entire range of global voice, data, image and multimedia technologies.

IEEE ICC 2014 is expected to attract thousands of industry professionals, scientists, academics and government officials to the presentation of nearly 1,500 keynotes, business panels, technical papers, workshops and tutorials held under the banner of "Communications: The Centrepoint of Digital Economy."

TECHNICAL SYMPOSIA

focus on technological trends in recent communication research and development from academia to the industrial laboratories throughout the world.

TUTORIALS and WORKSHOPS

address new and emerging technical and business.

BUSINESS FORUMS

feature high-level executives addressing challenging opportunities, the current hot issues as well as the future of the communications industry.

EXHIBITIONS

showcase the latest technologies, applications and services.

Why be a patron?

Your company name, logo and products will be exposed to industry and government leaders, decision makers and influential researcher and engineers from all over world who have been attending the conference over many years. The program includes technical symposia on cutting edge communications and information technology research and technological trends as well as tutorials and workshops on emerging technical issues and industrial trends.

Your company leaders can participate in the IEEE ICC 2014 keynote program to their share visions of the future in the world's communications industry. Your patronage will showcase the leadership of your organization in the communications and information technology industry.



For more information, contact:
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AN IEEE ICC PATRONAGE PACKAGE REINFORCES YOUR COMPANY'S LEADERSHIP IMAGE

LEVEL	FEE (AUD)	BENEFITS
PLATINUM	\$30,000	<ul style="list-style-type: none"> • 20'x20' Exhibit space • Ten Full Complimentary Conference Registration • Speaking opportunities in the keynote speakers program or elsewhere in the program • Company logo on all conference programs • Company logo (linked to company's site) on the conference web site • Full page advertisement of your company in final program • Company information, brochures/materials provided with conference bag • Silk-screen the logo of the patron on the conference bag • Company logo on Internet Café (logo would be on screen when attendees come up to log on) • Company logo on signage outside single function of your choice (lunch/banquet, CEO/Keynote Session, etc.) • Media briefing attendance • Branding in registration area and in Plenary area • Recognition from the podium at the most well attended session (CEO, Keynote, etc.) • Opportunity to host an industry related workshop, business forum or a panel • Banquet gift opportunity (at patrons cost)
GOLD	\$15,000	<ul style="list-style-type: none"> • 10'x30' Exhibit space • Eight full Complimentary Conference Registration • Company logo on all conference programs • Company logo (linked to company's site) on the conference web site • 1/2 Page advertisement of your company in final program • Company information, brochures/materials provided with conference bag • Silk-screen the company logo of the patron on the conference bag • Company logo on Internet Café (logo would be on screen when attendees come up to log on) • Media briefing attendance • Branding in registration area • Recognition from the podium at the most well attended session (CEO, Keynote, etc.) • Speaker gift opportunity (at patrons cost)
SILVER	\$10,000	<ul style="list-style-type: none"> • 10'x20' Exhibit space • Five Full Complimentary Conference Registration • Company logo on all conference programs • Company logo (linked to company's site) on conference web site • 1/4 Page advertisement of your company in final program • Company information, brochures/materials provided with conference bag • Silk-screen the company logo of the patron on the conference bag • Company logo on Internet Café (logo would be on screen when attendees come up to log on) • Media briefing attendance
BRONZE	\$5,000	<ul style="list-style-type: none"> • 10'x10' Exhibit space • One Full Complimentary Conference Registration • Company logo on all conference programs • Company logo on conference web site, with link to company's site • 1/4 Page advertisement of your company in final program • Company information, brochures/materials provided for conference bag

Other opportunities for supporting conference events include:

- Conference Banquet
- Conference Welcome Reception
- Conference Lunches and Tea Breaks
- Internet-Café
- Registration-branded company material (lanyards, conference bags, pens)
- Industry Forums
- Student Travel Grants
- Best Paper Awards
- Tutorials/Workshops