

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all communications technologies. IEEE ICC has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.



Potential Patrons



To learn more, visit our website
<http://www.ieee-icc.org/2022>

IEEE ICC SPONSORSHIPS



IEEE ICC 2022

16-20 May, 2022 // Coex, Seoul, Korea

Intelligent Connectivity for Smart World



INTRODUCTION

IEEE ICC is one of two IEEE Communications Society's flagship conferences (ICC and Globecom). Each year, close to 2,000 attendees from over 70 countries attend IEEE ICC to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 5-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

REASONS FOR SPONSORSHIP

As a sponsor of IEEE ICC, your organization's status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all ICC related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

Being a sponsor of IEEE ICC will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 5G, IoT and big data, AR/VR, smart cities, deep learning and blockchain in communications and networking.





SPONSORSHIPS

ICC 2022 SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL - \$80,000 or above

- (1) Keynote speech during conference
- (6) Full conference registrations including all social events
- (1) Keynote address at the Industry Forum
- (50) Complimentary registrations to the Industry Forum
- (1) Complimentary 20 feet x 20 feet exhibition booth
- Logo displayed prominently on conference website and app/program
- Company name/patron level listed on a display panel in the Coex exhibit hall

PLATINUM LEVEL - \$50,000 or above

- (1) Keynote speech during conference (timing is up to the conference organizer)
- (3) Full conference registrations including all social events
- (1) Keynote address at the Industry Forum
- (25) Complimentary registrations to the Industry Forum
- (1) Complimentary 10 feet x 30 feet exhibition booth
- Logo displayed prominently on conference website and app/program
- Company name/patron level listed on a display panel in the Coex exhibit hall

GOLD LEVEL - \$30,000 or above

- (2) Full conference registrations including all social events
- (1) Keynote address consideration at the Industry Forum
- (20) Complimentary registrations to the Industry Forum
- (1) Complimentary 10 feet x 20 feet exhibition booth
- Logo displayed prominently on conference website and app/program
- Company name/patron level listed on a display panel in the Coex exhibit hall

SILVER LEVEL - \$20,000 or above

- (1) Full conference registrations including all social events
- (10) Complimentary registrations to the Industry Forum
- (1) Complimentary 10 feet x 10 feet exhibition booth
- Logo displayed prominently on conference website and app/program

ICC 2022 SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL - \$10,000 or above

- (5) Complimentary registrations to the Industry Forum
- (1) Complimentary 10 feet x 10 feet exhibition booth
- Logo displayed prominently on conference website and app/program

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Welcome Reception \$25,000

- Scheduled on the first night of ICC, 2 to 3-hour high visibility event
- Company's logo will be included on all printed signage and materials promoting this event
- Additional 2-minute welcoming remark to the audience

Conference Wi-Fi \$15,000

- Company's name can be used as the network ID for Wi-Fi access during the conference
- Each attendee will see a splash page recognizing your company to be connected

Networking Breaks \$10,000

- Exclusive right to provide beverages during 3-day free lunch and coffee breaks
- Company's logo will be featured prominently on all signage promoting the break

Advertisement in program

All advertisements will be included within the paperless + program on the Tablet

- Full page : \$5,000
- Half-page : \$3,000
- Quarter-page : \$1,500



ICC 2022 Patronage Chair: Jun Heo (junheo@korea.ac.kr) and IF&E Chair James Won-Ki Hong (jwkhong@postech.ac.kr)

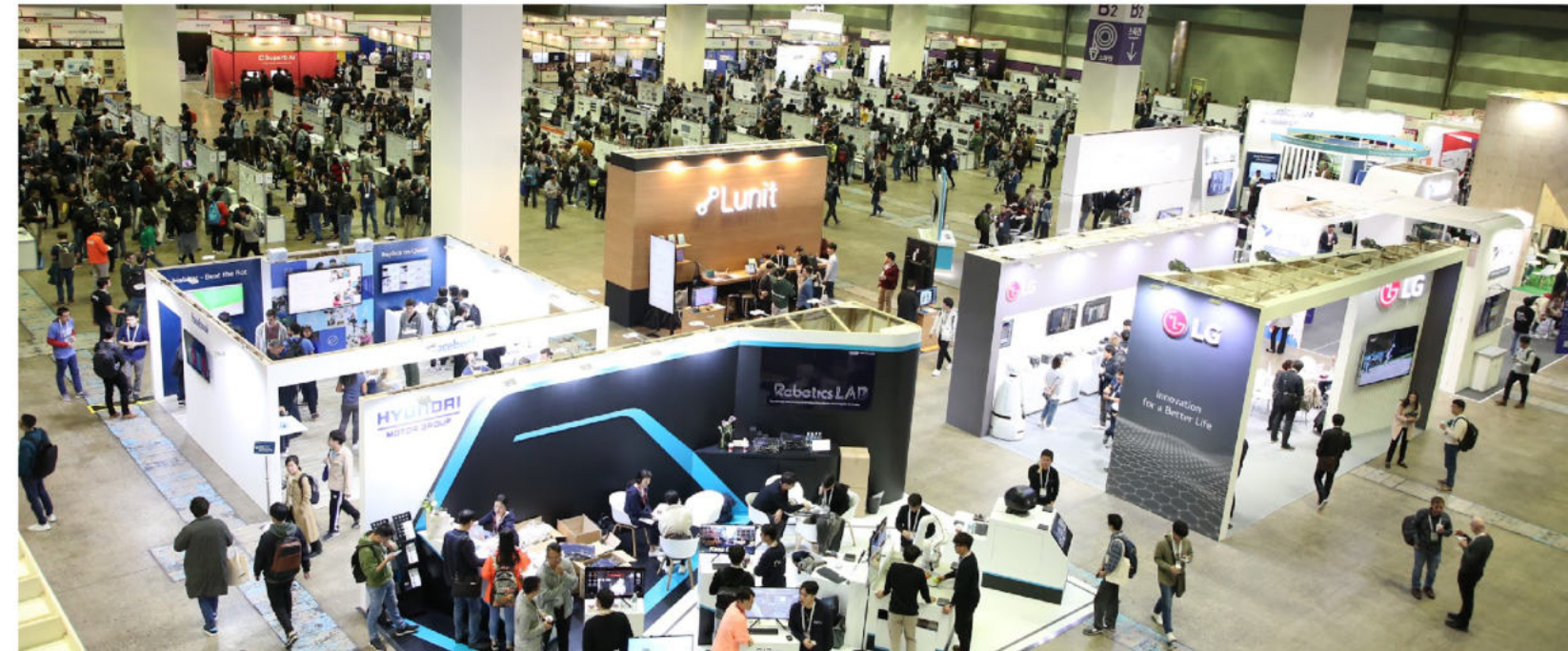
EXHIBIT ONLY

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 75-word description of your company will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Description	Cost
One	3 meter x 3 meter booth space (10 feet x 10 feet)	\$3,300
Two	3 meter x 6 meter booth space (10 feet x 20 feet)	\$6,600
Three	3 meter x 9 meter booth space (10 feet x 30 feet)	\$9,900
Four	6 meter x 6 meter booth space (20 feet x 20 feet)	\$12,500

Don't see anything that meets your needs?

Please contact the ICC 2022 Patronage Chair: Jun Heo (junheo@korea.ac.kr) and IF&E Chair James Won-Ki Hong (jwkhong@postech.ac.kr) who will be happy to speak with you about a custom sponsorship package.



VIRTUAL EXHIBIT ONLY

Patronage Levels	Platinum US \$20,000	Gold US \$15,000	Silver US \$10,000	Bronze US \$5,000
Logo on ICC Conference Website	X	X	X	X
Logo on ICC Virtual Conference Platform	X	X	X	X
Virtual Exhibit Booth * (Details Below)	X	X	X	X
Exhibit Hall Registration	5	4	3	2
Full Virtual Conference Registration	4	3	2	
Live Presentation & Networking via Zoom	Up to 30 Minutes	Up to 10 Minutes		
Logo on Pre-Conference Promotions	X	X		
Recognition at Opening Ceremony	X			

Virtual Exhibit Space Includes:

- Company Logo
- Company Description
- Video Exchange with Attendees
- Measurement and Metrics From Those Who Visit Booth

If interested, please contact: IEEE ICC 2022 Patronage Chair, [Jun Heo \(junheo@korea.ac.kr\)](mailto:junheo@korea.ac.kr)