

### Inter-Vehicular Communications: Quo Vadis?

#### Marco Gruteser WINLAB, Electrical and Computer Engineering Department

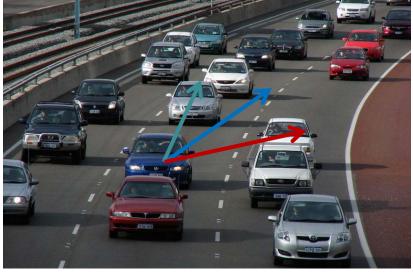
#### **JTGERS**

## Inter-Vehicular Networking – Past Decade

Industry			SAE J2735 Message Set	IEEE		IEEE		
		Demos			802.11p		1609.2 Security	,
FCC Spectrun Allocatio for DSRC	n				IEEE 1609.4 Channel Switching		v2	SAE J2945.1 Minimum Op Req
	2004				2010			4
М	Multi-hop Ad Hoc Nets							
	Security & Privacy							
	S	Scalable Protocols (for High Density)						
Academic	Channel & Mobility Models / Simulators							
Research			SSS (chm)	Contraction (Contraction) Contraction (Contract				

#### Intelligent Transportation System Applications

- Key application for deployment of mobile wireless ad hoc networks
- Compelling application: Vehicular accidents account for ~30,000 fatalities/yr (in US)



- Automotive safety
  - Extended Electronic Brake Light
  - Blind Spot Warning
  - Intersection Collision Avoidance

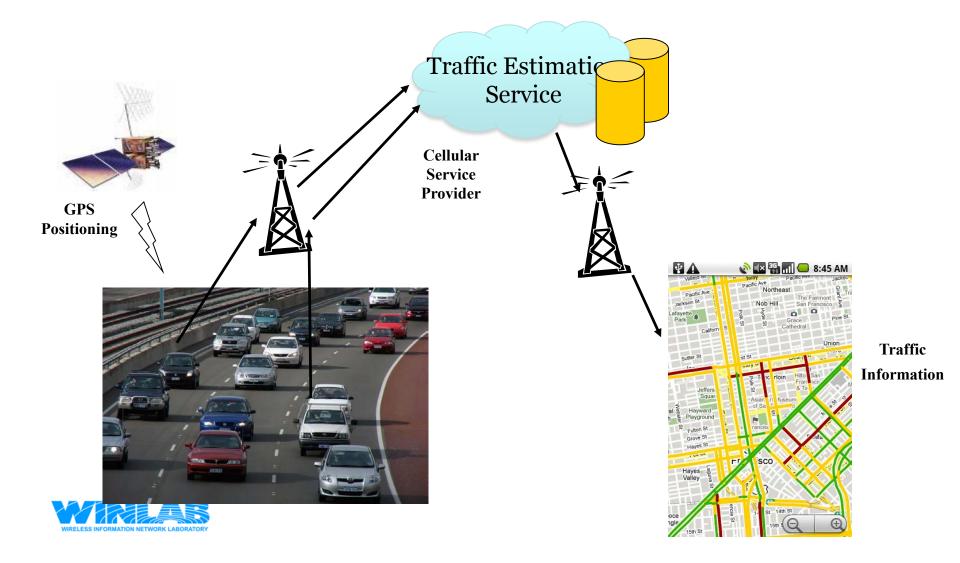
#### • Efficient Pricing and Payment

- "Pay-as-you-drive" insurance
- Highway tolls
- Gas station payments
- Entertainment
  - Video, Web, Gaming
- Congestion Management
  - Real-time traffic information
  - Improved information for traffic engineering
- Point-of-Interest Queries
  - Finding nearby hotels, gas stations; travel guides, local entertainment
- Fleet management
  - Tracking fleet of company vehicles



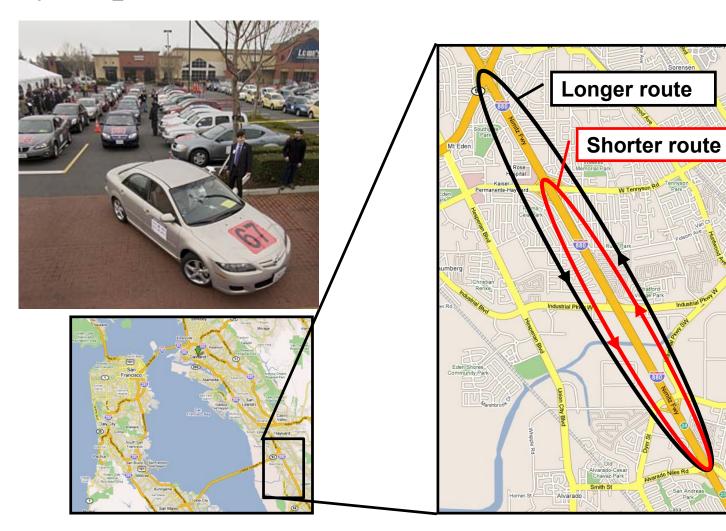
#### RUTGERS

## Traffic Monitoring with Probe Vehicles



#### RUTGERS

### Berkeley Experiment (100 cars) with Mobile Phones





# Michigan Safety Pilot and DOT Rulemaking

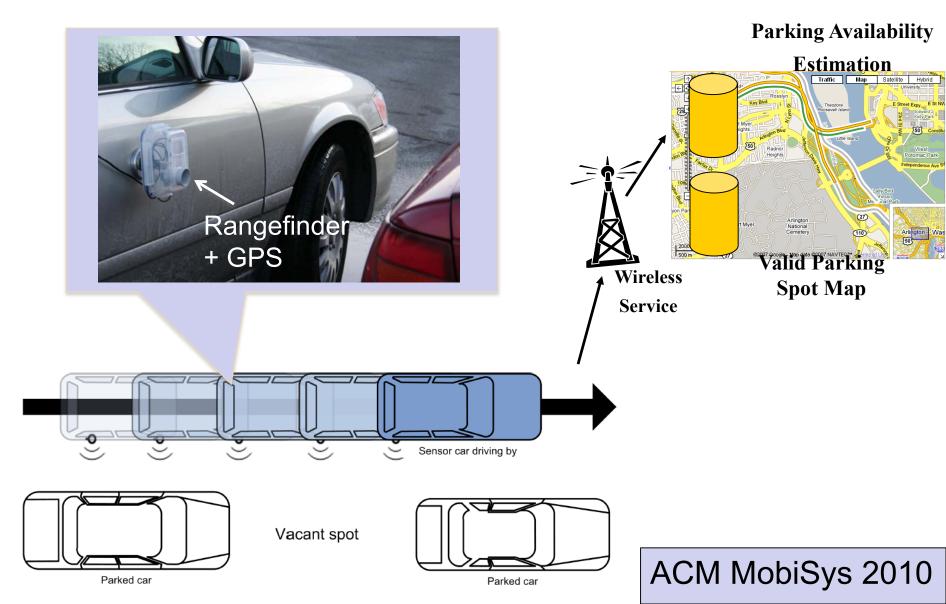




RUTGERS

#### RUTGERS

#### Short-term apps: Parking Information and Payment?



#### Rutgers

# **Towards Supervisory Driving**

- Vehicles and mobile devices increasingly use cameras as sensors
- Opportunities for enhanced vehicular networking services
  - Alternate communication channel
  - Enhanced Localization augmented reality





## Summary

#### Short-term goals

- Rally around requirements of a compelling day-o application
- Make DSRC part of a compelling in-car app platform

#### Longer-term goals

- Scaling beyond vehicles (communication with pedestrians?)
- Localization and communication to support supervisory driving





Thank you